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Breakfast Tea & Bourbon

A novel treasure hunt by Pete Bissonette

Clues woven into new novel lead readers to \$50,000 treasure

A treasure lies hidden somewhere in the United States. Five best friends are on the hunt to find it in Pete Bissonette’s new novel, *Breakfast Tea & Bourbon*. Woven between the lines of the story are hints and clues leading to a real treasure. Find that treasure and be awarded \$50,000 plus \$5,000 for your favorite charity plus 100 bottles of Lido Bay wine for your massive celebration.

The treasure hunt began on Thursday, February 9, 2017, at 5:08 p.m. U.S. Central Time, and thousands of people are playing the game.

“My advice is to first leisurely read the book and full-on enjoy the story. Then go through the book again, searching for what could be clues. Stay positive and imaginative. Someone will find the treasure, and that someone may as well be you,” said the Minnesota author.

The story itself is as intriguing as the treasure hunt. Drawn in by The League of Uncommon Gentlemen, Nelson Ware plunks down \$5,000 to join a charitable treasure hunt with a \$50,000 prize. Believing he has solved the mystery, he straightaway enlists four friends to co-pilot an RV dubbed “the beast” and retrieve the treasure.

Along the way they declare bourbon a “Booze of Contemplation,” tea a “Secret of Mornings,” and his friend Lane’s Persian blue eyes a “Weapon of Hypnosis.” As they drive cross country, they realize a girl they first saw playing a flute in a quarry seems to be following them. Coincidence or trouble brewing? In the end, it’s a race to the finish line.

“Get off the couch and engaged in life”

Bissonette said he created the treasure hunt for fun. “I wanted to shake up my life and do something different.”

And, he admits there’s a deeper reason. “For four decades I’ve been helping people mine their inner treasures of creativity, resourcefulness, and ingenuity, because with them you can achieve any goal,” said Bissonette, president of personal development publisher Learning Strategies.

The problem is inertia. “Getting off the couch!” said Bissonette. “The treasure lures you from your couch to tap the vast resources of the inner mind. It’s a fun way to engage in your own growth without realizing you’re on an inner treasure hunt. And one with a substantial cash prize.”

Breakfast Tea & Bourbon has a fun and entertaining story, clues to an actual treasure worth \$50,000, and strategies for a life worth living. It also includes:

- Encouragement for savoring the moment
- Advice for creating your own family from friends
- Tips for The Looking Meaningful rule of toasting
- Lessons for living the Law of Attraction
- Insights for embracing the energy of the environment

Breakfast Tea & Bourbon is available where books are sold as well as on the book’s website www.BreakfastTeaAndBourbon.com, which also has many videos about the treasure hunt and a way to find out when the treasure is found.

Pete Bissonette has been the president of Learning Strategies for over thirty years. The company develops, publishes, and supports programs to help people maximize their potential through personal learning courses and live events.

To learn more about Pete Bissonette and access tips, clues, and interviews about the treasure hunt and novel, please visit: www.BreakfastTeaAndBourbon.com/

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